

## Self Assessment Ecological Companies

School -> Nehalennia	
Group leader	Todd
Student	Mara
Student	Todd
Student	Jedidja
Student	Gaia

VG: very good/ G : Good/ S : Satisfactory/ A: Acceptable/ W: Weak

			Done	Students score	Teacher score
Checklist	Max	Criteria	Y/N	VG/G/S /A/W	VG/G/S /A/W
<b>Attractive layout</b>	5p	<p>Is the information well-readable and clearly presented?</p> <ul style="list-style-type: none"> <li>• Have you divided the long article into four main parts? Part one , Introduction/ Part two Research / Part three Communication / Part fourComparison/Reflection</li> <li>• All documents should be visible in your article. The international jury will not download Word files, PDF files or PPT files and will not view your YouTube videos that are not embedded in yourarticle.</li> </ul> <p>Have multiple features of the Weebly website been used such as scribd (to embed wordfiles and PDF files), Gallery (to add slides of PPT), pictures, feature to embed YouTube videos, colums; etc? See <a href="http://euminddemo.weebly.com">http://euminddemo.weebly.com</a></p>	Y	S	
<b>Part one. Group introduction</b>	5p	<p>Did the group provide a short and attractive written or video introduction.</p> <ul style="list-style-type: none"> <li>• Add a group photo/camera shot (NO individual pictures-privacy)</li> <li>• Share some personal info concerning hobbies, ambitions,etc. of each member (NO last names, no email addresses, no mobile numbers/ nothing you would not want to be posted).</li> </ul> <p>Put Eumind in your video title if you post it to YouTube (make sure you choose unlisted on YouTube, NOT public or private).</p>	Y	G	
<b>Part two Research. A. Methods</b>	5	<p>Conduct an interview with two companies ( at the workplace)</p> <p>Interview fourpeople who can be considered as possible customers of the companies.</p> <p>Analyse the websites of the company</p>	Y	S	

	10	<p>a. Have you made a good summary of the answers of the owners/managers of the two companies in about 200 -300 words per interview (no need to transcribe the interviews)</p> <p>Have you made one good summary of the answers of the people (possible customers). In total about 300 words for the 4 interviews. . . Mention name, age group and profession of the 4 people</p> <p>b. Videos. (There is no obligation to record the interviews, there is no limit to the number of recordings)</p> <ul style="list-style-type: none"> <li>• Have you added to each recorded interview a short-written report (About 200 words per interview)?</li> <li>• Have you restricted the length of each video to not more than 2 min. per interview?</li> </ul> <p><i>Subtitling the questions and answers is very helpful</i></p>	Y	A	
Part two: Research b. Subquestions	30p				
		<p><b>Subquestions</b></p> <ol style="list-style-type: none"> <li>1. The company. Who founded it, when and where did it start and who is the current owner?</li> <li>2. The workplace. Describe the work location.</li> <li>3. Who and where are the main customers? What is done to get more customers?</li> <li>4. Why has the company adopted an environmentally friendly policy?</li> <li>5. How environmentally friendly is the company?</li> </ol> <p>What does the company produce, sell, construct? Which concrete measures has the company taken to make the company more environmentally friendly. Think of</p> <ul style="list-style-type: none"> <li>• using environmentally friendly materials, products and applying methods that are environmentally friendly</li> <li>• consuming less energy</li> <li>• adopting a policy of 'reuse-recycle'</li> <li>• training staff to make them more familiar with the ecological policy of the company</li> <li>• using cleaning that are not harmful to the environment</li> <li>• pursue a paperless policy (if applicable)</li> <li>• stimulating work from home</li> <li>• others?</li> </ul> <ol style="list-style-type: none"> <li>6. Future plans?</li> <li>7. -PR-website-advertisements. Analyse the website of the company. Does the website reflect the ecological policy of the company?</li> </ol>	Y	A	
		<p>Interview for each of both companies 2 people who can be considered as (possible) customers of the company. Mention names.</p> <ol style="list-style-type: none"> <li>1. What do they like about the company?</li> <li>2. Why do they consider the company as an ecological company? Explain.</li> </ol>	Y	G	

		Compare both companies. Are there any similarities in their approach? Explain.	Y	S	
Part two. Research. C. Conclusion	5p	Is there a clear answer (conclusion) from the main question? What measures do companies take to implement a more eco-friendly policy and to attract more customers?	Y	S	
Part two: Research. D. Pictures, videos	10p	Has the research been <b>documented</b> by pictures/videos? <i>Add at least 8 pictures(4 pictures of each company)</i> If possible add picture/video of people interviewed and mention name, age and profession (if applicable)Ask permission	Y	G	
<b>Part three.</b> Evidence of communication	10p	How did you stay in touch? Please give evidence Have you added pictures of Zoom sessions, Skype calls and screenshots of Whatsapp messages Videoconferences. How did you prepare the videoconferences? What did you learn from the videoconferences? What went well?	Y	A	
Part four: Comparison	10p	Compare your outcomes with the research results of your counterparts. What have you learned about the measures companies take to implement a more eco-friendly policy and to attract more customers? (what is similar, what is different). Draw a conclusion Compare the methods used (people interviewed)	Y	G	
Part four: Reflection	10 p	Each student of the group has to write his/her own reflection (minim. 200 words) What went well? What would you do differently? Methods, group work, technical aspects etc.	Y	G	
<b>Awareness activity</b>	Bonus				

If there was a problem with the comparative aspect, please explain it here. The group will then be assessed on a total of 90 points.	/
If there was no possibility to work together with peers in a subcluster, please explain it here. The group will be assessed on a total of 90 points	/
<b>Do you have any suggestions for a project for EUmind for next year?</b>  Please explain your idea and some tasks the students would have to carry out concisely.	/